



**What is TLS Day 1 & Day 2 Training?**

TLS® trainings are now being offered locally/regionally to make important information about the TLS®Weight Loss Solution lifestyle widely available and affordable.

**Who are the instructors?**

Instructors are those individuals who have participated in the TLS® train-the-trainer workshop and who have passed a specially designed exam.

**How do I register to attend?**

For more information or to see dates for TLS Day 1 & Day 2 TLS® Trainings please check the NMTSS calendar.

|   |   |
|---|---|
| <p><b>Day 1: Who is it for?</b></p> <ul style="list-style-type: none"> <li>• Anyone that wants to learn more about the new TLS® program and anyone who is interested in losing weight</li> <li>• Guests welcome to attend (Everyone MUST have a ticket)</li> <li>• <i>Cost \$50 per-person</i></li> </ul> | <p><b>Day 1 Agenda Overview</b></p> <ul style="list-style-type: none"> <li>• Why we struggle with weight</li> <li>• Why the TLS® Weight Loss Solution is better</li> <li>• Getting Started:             <ul style="list-style-type: none"> <li>- Weight Loss Profile (online/paper )</li> <li>- Menu options</li> <li>- Why TLS® Supplements work</li> <li>- Choosing the right TLS® Supplements</li> <li>- TLS® Weight Loss Guide</li> <li>- Setting health goals and starting Detox</li> </ul> </li> <li>• Navigating TLS® site for weight loss success             <ul style="list-style-type: none"> <li>- Dashboard</li> <li>- Meal Planner</li> <li>- Exercise</li> <li>- Alerts, mobile apps and more resources!</li> </ul> </li> <li>• 12 weeks of lifestyle tips</li> <li>• Q&amp;A</li> </ul> |
|---|---|

|  |   |
|--|---|
| <p><b>Day 2: Who is it for?</b></p> <ul style="list-style-type: none"> <li>• Anyone that wants to learn how to be effective with sales</li> <li>• Those who want to be able to effectively discuss TLS and the competition</li> <li>• Those who would like to be able to effectively expand their team utilizing TLS™ system</li> <li>• Guests welcome to attend (Everyone MUST have a ticket)</li> <li>• <i>Cost \$50 per-person</i></li> </ul> | <p><b>Day 2 Agenda Overview</b></p> <ul style="list-style-type: none"> <li>• Identifying Market Base and Business Structures</li> <li>• Knowing the TLS® materials <ul style="list-style-type: none"> <li>- Approaches</li> <li>- Presentation</li> <li>- Close</li> <li>- Invitation Card (healthy night out events)</li> </ul> </li> <li>• Supplement Details (highlighting TLS® products as compared to the competition)</li> <li>• Marketing Fundamentals</li> <li>• Social Media Basics</li> <li>• Marketing Do's and Don'ts (legal)</li> <li>• 12 week program syllabus <ul style="list-style-type: none"> <li>- Coaching Tips and Coach's Dashboard</li> </ul> </li> <li>• Introducing Additional Products to Support your Client's Health (Omega III, Curcumin, Greens, NutriClean, Digestive Enzymes, etc)</li> <li>• 90 Day Action Plan <ul style="list-style-type: none"> <li>- Creating Fitness Goals</li> <li>- Creating Business Goals and Action Plan</li> <li>- Building an organization</li> <li>- Coaches Start Up Guide</li> </ul> </li> <li>• Q&amp;A</li> <li>• <i>Cost \$50 per-person (Must Attend Day 1 first)</i></li> </ul> |
|--|---|



***Next steps for TLS Professionals***

This Day 1 & Day 2 TLS® training is the first step in becoming a Certified TLS coach. For more information on benefits and requirements to become a CERTIFIED coach, please check details on [www.marketamericanevents.com](http://www.marketamericanevents.com).